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Department of Commerce organised in  
collaboration with Government in the  
Department of MSME, Odisha-  
A Workshop on E-Start for the Young  
Entrepreneurs



The Department of Commerce in collaboration with Government in the Department of MSME, Odisha organised a one days work shop in the Madhusudan Auditorium. The Workshop was organised on 22<sup>nd</sup> February 2019. In the inaugural session Mr. Rashmiranjan Sahoo, Mission Associate Start up Odisha and an Young entrepreneur Ashutosh Nayak, CEO, Helpingkart, Bhubaneshwar inspired the students to become an entrepreneur. Discussing the process of entrepreneurship they stated that the State government provides three types of funding to encourage entrepreneurship in Odisha, - a monthly sustenance allowance of Rs 20,000 per month, monetary assistance up to Rs 15 lakh for new product development and marketing, and need based funding.

Apart from direct incentives for startups, the State is also putting in place measures to recognise the importance of other key stakeholders in the ecosystem, such as incubators, angel networks and mentors. Currently, there are five incubators registered with Startup Odisha, and there are plans to add one more soon.

The Principal, SAC, Prof. Saroj Kumar Mohanty gave the welcome address and stated that the youth of Odisha should try their luck in entrepreneurship. By this way one can get employment, generate employment, and grow the wealth of the stakeholders. About 250 participants participated in E-Start work shop.

Dr. D.N. Patri, Senior Faculty of the Department of Commerce submitted that 'Entrepreneurship development is the process of improving the skills and knowledge of entrepreneurs through various training and classroom programs. The whole point of entrepreneurship development is to increase the number of entrepreneurs. By doing this, the pace at which new businesses or ventures are made gets better. On a wider level, this makes room for employment and improves the economy of a business or country.



ଶିକ୍ଷାବ୍ୟୟ ବିକାଶ ପ୍ରତିଷ୍ଠାନ, ଓଡ଼ିଶା, ଭୁବନେଶ୍ୱର  
Institute of Entrepreneurship Development, Odisha  
( An Institute of MSME Department, Govt. of Odisha )

**STARTUP SECRETARIAT**

**Ref.No.IEDO/BBSR/OTR/ 1036 /2018-19**  
**Bhubaneswar, dated 20<sup>th</sup> February, 2019**

To,

The Principal,  
Salipur Autonomous College,  
Salipur- 754202

**Sub: Entrepreneurship Cell Bootcamp at Salipur Autonomous College, Salipur.**

Dear Sir,

Startup Odisha is organizing Entrepreneurship Cell Activation Program "E-Start" in various districts of the state. We propose to conduct a Bootcamp for the Students and Faculty of the Entrepreneurship Cell under Salipur Autonomous College on 22<sup>nd</sup> February 2019 for 100-110 no of active E-Cell members.

To make the program success, we request your cooperation and support in arranging seminar hall and all other facilities to house the event. Every other logistical requirement for the event will be provided by us. You are requested to kindly designate one of your officers/faculty to provide support to mobilize the participants of the event.

Thanking you,

Yours Sincerely

**Prasanta Biswal**  
Evangelist



Dr. Debendra Narayan Patra <debendranpatra@gmail.com>

## Fwd: A one day bootcamp at Salipur Autonomous College, Salipur

Commerce Salipur Autonomous college <commercesalipurauto@gmail.com>  
To: debendranpatra@gmail.com

16 January 2020 at 13:36

----- Forwarded message -----

From: **Commerce Salipur Autonomous college** <commercesalipurauto@gmail.com>  
Date: Thu, 16 Jan 2020, 13:33  
Subject: Fwd: A one day bootcamp at Salipur Autonomous College, Salipur  
To: <manu1as44322@gmail.com>

----- Forwarded message -----

From: **Sourav Ranjan Sahoo** <sourav.sahoo@startupodisha.gov.in>  
Date: Thu, 16 Jan 2020, 13:19  
Subject: A one day bootcamp at Salipur Autonomous College, Salipur  
To: <commercesalipurauto@gmail.com>  
Cc: Rashmiranjan Sahu <rashmiranjan.sahu@startupodisha.gov.in>

Dear Sir,

Startup Odisha a flagship initiative of Government of Odisha is organizing Entrepreneurship Cell Activation Program "E-Start" in various districts in Odisha

We propose to conduct a One-Day Bootcamp for the Students and Faculty Salipur Autonomous College tentatively on 27th January 2020 as per your availability for 100 no. of active participants of the Entrepreneurship Cell at the college. The Bootcamp will cover topics such as idea generation workshop, pitching sessions, business model-making workshop, mentoring session etc.

To make the program success, we request you to kindly designate one of your officers/faculty to provide support in mobilizing the participants and coordinate. You are also requested to make arrangement for fooding for 100 no. s of participants and printing of artworks required in the bootcamp. Startup Odisha will provide all logistics support for conducting the bootcamp.

Boot-camp will include the following things

1. Ideation workshop to tell them about idea validation, pitch deck creation etc.
2. Mentor workshop by a successful entrepreneur
3. Session on benefits and incentives by Government
4. At least 100 student participant

Tentative Program Details:

- 9:00 AM - 9:30 AM: Inaugural Ceremony
- 9:30 AM - 2:00 PM: Idea generation workshop and Showcasing
- 2:00 PM - 3:00 PM: Lunch
- 3:00 PM - 4:30 PM: Business Model Preparation
- 4:30 PM - 6:00 PM: Schemes and benefits provided by Government and valedictory Session

**Please confirm the same at the earliest.**

Thanks & Regards,

Sourav Ranjan Sahoo  
Mission Associate  
Startup Odisha,  
Startup Secretariat &